



The following questions were either addressed during the Pre-Proposal Conference on Friday, 9 November 2018, or afterward via email.

**Regarding Phase 1, when is the Request for Qualifications (RFQ) due?**

The RFQ is due 7 January 2019, at 5 pm Central Time. From these entries, a Board Selection Committee will invite approximately three to five (3 to 5) firms to submit a Request for Proposal (RFP). The RFP date has not been announced, but will probably be March 2019, at the earliest.

**Have you secured funding for this project?**

We have not.

**Is there a construction timetable?**

No, not at this point.

**Will there be compensation during Phase 2?**

Yes, a stipend will be paid to the selected firms to help defray expenses as a prelude to the selection of one firm to be retained and begin the design process.

**Is it expected in the Request for Proposal (RFP) that we present our entire team?**

We will evaluate the RFP on the primary members of the team.

**What is your relationship with Oklahoma Contemporary?**

The Oklahoma City Museum of Art and Oklahoma Contemporary have a strong professional, collegial, and complementary relationship. OKCMOA is a collecting institution, while Oklahoma Contemporary will emphasize temporary exhibitions and studio arts education. The launch of Oklahoma Contemporary and the American Indian Cultural Center and Museum will significantly enhance the cultural landscape of Oklahoma City and the region.

**Are you considering more outreach programs and classrooms?**

Yes, we do want additional educational spaces within the Museum, yet we are moving away from the Museum School concept toward in-gallery learning for all ages. That said, we will always offer classes and special programs.

**What are your peer institutions and those you strive to be?**

In ranking peer museums, I look for outstanding collections and strong relationships with their communities. High on my list are the Minneapolis Institute of Art, Seattle Art Museum, the Nelson-Atkins Museum of Art, North Carolina Museum of Art, and the San Antonio Museum of Art.

**Who is your typical visitor and what kind of person are you hoping to attract?**

Our visitors are increasingly younger and more ethnically diverse. This phenomenon is reflective of the demographic evolution of Oklahoma City. We're attracting this audience with special exhibitions and programs designed to engage, such as our Third Thursday events. We have reformatted our tours geared to an audience seeking rich content delivered in a refreshing, sometimes irreverent manner.

**Have you done research on the reach of the Museum locally?**

Our visitors are exhibition driven. Generally, 85% of visitors are from the greater Oklahoma City area. During the Matisse exhibition, however, the local attendance was around 60%. That exhibition attracted visitors from all fifty states and thirty foreign countries. Within the profession, a trend is emerging to concentrate more on an institution's permanent collection.

**Is the exclusively permanent collection exhibition trend an aspiration for the Oklahoma City Museum of Art?**

We're not quite there yet. Our permanent collection is focused mostly on American art of the nineteenth and twentieth centuries and contemporary art. Importantly, our special exhibitions permit us an encyclopedic art historical approach. We have established a goal of developing at least one-third of our special exhibitions in-house and from the collection.

**Can you tell us about potential sites for expansion?**

Here on the current site, as well as the parking lot on the north side of the building.

**Does the expansion of the Museum tie into a city master plan?**

No, the Museum is a private non-profit and receives no direct municipal support. However, we have had meetings with city to keep them informed of our vision and progress. The ambition of Oklahoma City is a positive inspiration for the Museum.

**Is the Museum subject to historic preservation limitations?**

No, but modifications and new construction are subject to the Downtown Design Review Committee.

**Are your exhibitions designed in house?**

Yes. Our exhibitions are designed and installed by an in-house team. The exception was our Fabergé exhibition where we incorporated the designs developed by the Museum of Fine Arts, Montreal.

**How often do you change exhibitions?**

We change traveling or special exhibitions every three to four months.

**How do you currently fill the building and view the space?**

This building functions exceedingly well. The galleries are flexible and visitors respond positively to the diversity of spaces. The needs include more gallery and hospitality space. We are currently at capacity for staff offices. We have to partially block a city street for art deliveries, so a fully enclosed loading dock would be a desire. I am also personally advocating an art conservation facility.

**Talk more about RFP. Is it a collaborative process with multiple parties?**

The intent of the RFP is to ultimately select, following interviews, one firm **to create** the concepts, feasibility, costs, programming, and project phasing, all resulting in a Museum Master Plan. **The RFP is not a final proposal, but a proposal to undertake** the project, the approach to doing so, introduction of ideas and concepts, tasks involved, proposed schedule, and proposed interaction with OKCMOA staff.

**Are you envisioning teams and partnerships working with local offices?**

We have an expectation that national and international firms will partner with local architects. This planning and collaboration is the responsibility of each firm.

**Will the financial planning be done in-house?**

We anticipate hiring consultants for the financial planning and oversight.