



## Donor Privacy Policy

### **Our Commitment to Our Donors**

We will not sell, share, or trade our donors' names or personal information with any other entity, nor send mailings to our donors on behalf of other organizations.

This policy applies to all information received by the Oklahoma City Museum of Art, both online and offline, on any Platform ('Platform', includes the Oklahoma City Museum of Art website and social media pages), as well as any electronic, written, or oral communications.

To the extent any donations are processed through a third-party service provider, our donors' information will only be used for purposes necessary to process the donation.

### **How Your Information May Be Used**

We use your personal information to provide you with personalized service; to send email alerts to you; to answer your requests; to process your membership application; etc. You may choose to opt out at any time, which will cease all communications from us. We may also use your information to track visitor use of our website. This lets us see which of our features are the most popular so we can better serve our users' needs. It also lets us provide aggregate data about our traffic (not identifying you personally, but showing how many visitors used which features, for example) to outside parties.

### **Email Privacy**

The Oklahoma City Museum of Art does not provide, sell, or rent email addresses to anyone outside the organization.

### **External Links**

[www.okcmoa.com](http://www.okcmoa.com) includes links to external websites. These links do not fall under the [www.okcmoa.com](http://www.okcmoa.com) domain, and the Oklahoma City Museum of Art is not responsible for the privacy practices or the content of external websites. Your use of any linked website is solely at your own risk.

### **Modifications**

We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify this privacy at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.

Approved by the Oklahoma City Museum of Art Board of Trustees on June 25, 2019.